

SPCC GUIDELINES FOR REQUESTS FOR AUSPICES

Purpose

SPCC welcomes requests for auspices from organisations planning educational activities aligned with its mission to improve cancer care through innovation, collaboration, and knowledge sharing. The aim is to support high-quality initiatives that benefit the international oncology community.

Eligibility criteria

To be considered for SPCC auspices, your event must:

- Address a topic of strategic interest for SPCC
- Demonstrate potential impact within the oncology field
- Target an international audience
- Be developed independently, with scientific rigour and no commercial bias
- Avoid mono-sponsorship or promotional content
- Reflect SPCC's values of quality, inclusiveness, and patient-centred care

Benefits of SPCC auspices

Events granted auspices may benefit from:

- Visibility via SPCC's institutional websites and newsletter
- Promotion through SPCC's social media channels (LinkedIn, Instagram, Facebook), where appropriate
- Use of the official SPCC Logo
- Opportunity for future collaboration or expert involvement

Application process

To request auspices, please fill in the form below.

Applications must be sent to: maddalena.musazzi@spcc.net

All requests will be reviewed, and a response provided within 3-4 weeks.



Visibility and reciprocal support

SPCC views auspices as an opportunity for mutual visibility and alignment in promoting high-quality cancer education and collaboration. Applicants are encouraged to offer at least one of the following visibility opportunities as part of the collaboration:

- Inclusion of an SPCC initiative (e.g., banner) on your website or newsletter
- Sharing an SPCC activity on your social media channels
- Display of an SPCC promotional slide during breaks or introductory remarks
- Other collaborative opportunities to be discussed and agreed

These actions help ensure visibility for both parties and reinforce a shared commitment to advancing cancer care through education and innovation.

Please note

- SPCC auspices do not entail financial support or involvement in the event's organisation
- All use of the SPCC logo must be authorised in writing
- SPCC reserves the right to decline applications that do not align with its strategic priorities or ethical standards

Request form – SPCC auspices

Please, complete the following details when submitting your request:

1. Event title

.....

2. Organising institution(s)

.....

3. Dates and format (e.g. in-person / hybrid / online)

.....

4. Location (if in-person)

.....

5. Website or registration link

.....



6. Brief description of the event (max. 150 words)

.....

7. Objectives of the event

.....

8. Target audience

.....

10. Scientific programme

Please attach the latest version of the programme (PDF or Word)

11. Faculty or speakers (confirmed or invited)

.....

12. Supporting organisations and sponsors (if any)

.....

13. Proposed visibility for SPCC (select at least one):

 \Box Inclusion of an SPCC activity in your newsletter or website

□ Sharing of an SPCC initiative on your social media channels

- \Box Display of an SPCC promotional slide during the event
- □ Other (please specify):

14. Contact person

Name:	••••
Email:	