



Sharing Progress
in Cancer Care

2026-2028 STRATEGIC PLAN





Who we are

- SPCC is committed to driving progress in cancer care by **fostering and sharing innovation, new knowledge, and best practices**.
- SPCC delivers **impactful evidence-based programmes** in cancer care.
- SPCC develops and promotes **Request for Proposal (RFP)** projects and custom-designed instructional and training programmes for European-funded projects and for private sector partners.





SPCC's free digital e-learning platform, designed as a central hub for innovation, knowledge sharing, and best practices:

- Digital library and practical toolkit with educational resources, materials, and courses
- Live interactive webinars and online events
- On-demand access to past sessions through a personal account with customised preferences

Learn more:

www.oncocorner.net



Purpose

To positively impact the Cancer Care Continuum by providing excellent and accessible education and training.



Vision

A future where cancer care is fully personalised, equitable, and outcome-driven, leveraging innovation to ensure timely access to the highest standard of care for every patient, everywhere.

Mission

To share meaningful innovation across the entire cancer care continuum – enhancing education in prevention, diagnosis, treatment, and integrative care – through the dissemination of cutting edges science, technology, and patient-centered solutions.

Innovation at SPCC

Innovation drives progress in cancer care. SPCC supports it through:

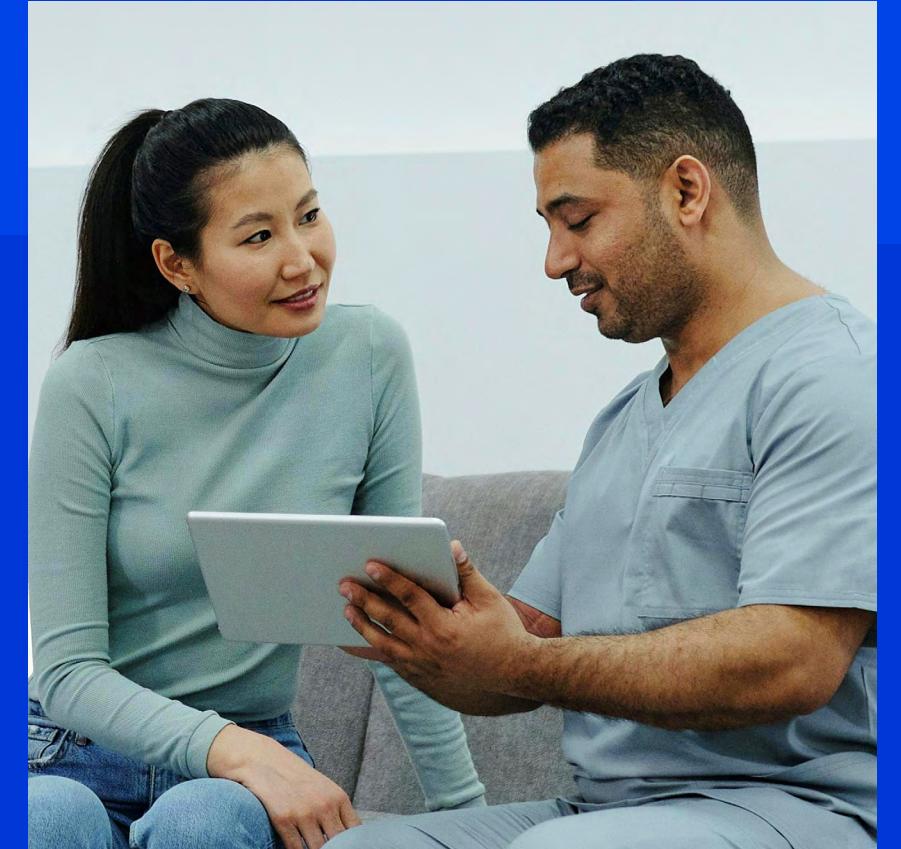
- Engagement of stakeholders across the Cancer Care Continuum
- Education and training programmes
- Knowledge exchange and dissemination of best practices
- Development and implementation of new approaches, technologies and care models
- Improved outcomes from prevention and early detection to treatment and integrative care

Goal:

Personalised, efficient, equitable and sustainable cancer care

Improved survival outcomes

Better overall experience for patients and their families



Our Stakeholder Network



Sharing Progress in Cancer Care (SPCC) operates within a network of dynamic interactions and shared values that encompasses the following key stakeholders:

Healthcare Providers

Patient and Advocacy Organisations

Scientific Societies

Cancer Organisations

Life Sciences Industry

Cancer Institutes

Academia

Research Centres

Policy Makers

Healthcare Authorities

Media

Civil Society



SPCC, through its Sustaining Corporate Programme, cooperates with Pharmaceutical and Medical Technology companies to support its mission and core activities.

Companies can contribute at three levels

PATRON

FULL SUPPORTER

ASSOCIATE SUPPORTER

This allows them to support institutional projects or co-create specific oncology programmes.

All initiatives are guided by the Executive Board and independently reviewed by the Scientific Advisory Board.



The General Assembly consists of founding, honorary and ordinary members.

Founding Members

- The European School of Oncology (ESO)
- The European School of Oncology Foundation (ESOF)
- Fondazione per la Formazione Oncologica (FFO)





The Executive Board is responsible for the governance and management of the association in compliance with SPCC's objectives. The board members are re-elected every 3 years.



**Matti S.
Aapro**

Genolier
(President)



**Rossella
Blasi**

Milan
(ESO)



**Fedele
Gubitosi**

Milan
(FFO)



**Lorenza
Wyder**

Zurich
(ESOF)

SPCC Team



**Matti
S. Aapro, MD**

President and
Scientific Coordinator



**Pietro
Presti, MBA, PhD**

Chief Executive
Officer



**Daniela
Mengato**

Chief Operating
Officer



**Lorenza
Wyder, PhD**

Basic Science
Advisor



**Maddalena
Musazzi**

Communication
Manager



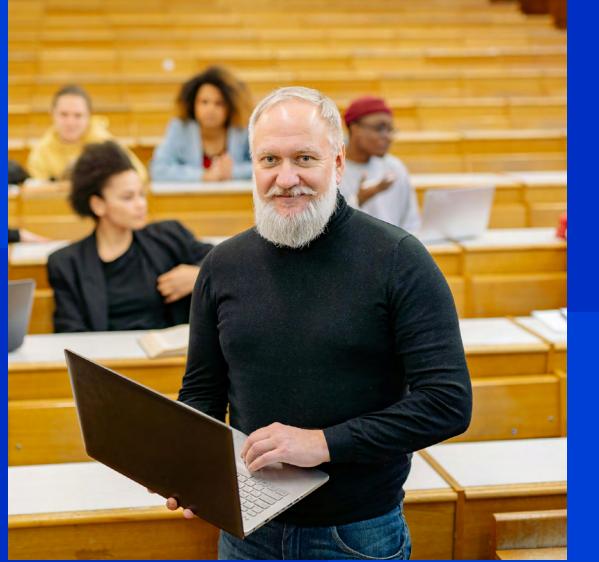
**Annalisa
Musco**

Project
Manager



**Martina
Radice**

Event
Manager



Education and knowledge sharing

- **Number of healthcare professionals** reached through SPCC courses, webinars, or events
- **Number of educational contents** shared (webinars, podcast, etc.)
- **Participant satisfaction rate** for educational events (% positive feedback)
- **Measured knowledge improvement** via pre-/post-training educational impact assessments



Collaboration and networking

- **Number of partnerships established** (e.g. MoUs, collaboration agreements)
- **Number of collaborative projects launched** (e.g. joint initiatives)
- **Social media performance and metrics**



Implementation and scalability

- **Number of sustaining members**
- **Number of centres and countries involved** in SPCC activities
- **Database growth and newsletter metrics**
- **Geographic expansion:** number of new areas/regions reached each year



1. Enhance and increase access to education and training in cancer care innovation:

Adapt and localise SPCC's educational initiatives to different geographical contexts, tailoring content and communication to specific audiences, and integrating patient perspectives and engagement into education and training programmes.

2. Expand SPCC's worldwide reach and influence:

Strategically assess and grow the SPCC community and its activities on a global scale.

3. Build strong and strategic partnerships:

Prioritise collaborations with key medical and health professional associations, foundations, cancer organisations and oncology-focused universities worldwide, including engagement in EU-funded projects.

4. Drive collaboration with industry:

Foster open dialogue and collaboration with the life sciences industry – particularly the pharmaceutical, biotech and med-tech sectors – while ensuring SPCC's independence and autonomy.

5. Expand geographical reach and participation:

Improve SPCC's digital communication and networking efforts to broaden enrolment and participation in its initiatives at a global level.



Ensure independent high-quality and value-added content

Explore and monitor innovative and sustainable education delivery formats

Database growth and AI integration

Develop and promote SPCC certificate-awarding courses

Financial prudence

Standard Operating Procedures (SOPs)

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